

873 Broadway
2nd floor south
New York, N.Y. 10003
March 4, 1968

TO ALL BRANCHES

SPRING FUND DRIVE

Dear Comrades:

The Political Committee has projected a fund-raising drive to begin March 15 and continue for 3 months through June 15. The tentative goal has been set at \$27,000.

During the spring of 1967 the party raised approximately \$22,000 in a similar drive. The increase of \$5,000 in the current goal is made necessary by the party's ever-expanding activity and involvement in the antiwar movement and the current election campaign.

Each week more opportunities arise to reach newly radicalizing youth through the Halstead-Boutelle campaign. Although the Socialist Workers Campaign Committee independently finances many aspects of the campaign, the SWP National Office must expand its campaign activity too. For example, during the campaign, The Militant will be a campaign paper and we plan to subsidize wider and more frequent distributions, more sample copies and special subscription offers. This single expansion will increase costs considerably.

Each branch and member-at-large will have to make a special effort to attain the expanded fund goal if we are to undertake the necessary steps and gain maximum advantage from our election campaign and other opportunities without falling into a financial crisis.

The attached list of suggested branch quotas was established on the basis of our estimate of each branch's financial situation and also after taking into consideration each branch's total financial commitment to the center which includes the regular sustaining fund pledge.

The quotas are tentative and if, after careful consideration, your branch quota is not as large as it should be, or is larger than you can meet, the quota will be adjusted accordingly. Please give immediate attention to the fund drive quota and reply by returning the enclosed acceptance form.

Comrade Evelyn Reed has accepted the assignment of National Fund Drive Director and correspondence concerning the drive should be addressed to her.

Comradely,

Ed Shaw
Organization Secretary

SUGGESTED QUOTAS -- SPRING FUND DRIVE, 1968

Allentown	\$ 150
Boston	1,900
Chicago	2,200
Cleveland	1,800
Detroit	1,800
Los Angeles	4,700
Newark	400
New York	6,400
Oakland/Berkeley	1,700
Philadelphia	800
San Francisco	1,700
San Diego	350
Seattle	300
Twin Cities	<u>1,800</u>
	26,000
General	<u>1,000</u>
	\$27,000